

Orchestrating Success



Congratulations!

WVMEA is pleased to announce that several West Virginia instrumentalists were selected for the honor of performing in NAFME's All-National Ensembles this October in Nashville, Tennessee. Those students are:

- **Ian Calhoun, Trombone** - Washington High School. Director: Donald Showen. Performing with the All-National Concert Band.
- **Jules Kessler, Percussion** - Greenbriar East High School. Director: James Allder. Performing with the All-National Concert Band.
- **Angel Robertson, Violin** - Spring Mills High School. Director: Jeannine Sturm. Performing with the All-National Orchestra.

Congratulations to these students and to their directors. They are sure to represent West Virginia well at this national event. Stay tuned for a 'spotlight' featuring these fine students' bios and information on how you can help them make this trip! For further information on the concert in conjunction with the NAFME National In-Service Conference, please visit the link below.



NAfME National In-Service Conference in Nashville, TN

October 25th- 28th, 2015
It's the last year in Music City and we're out to make it our best yet! Join us, one last time in Naf-ville, for more than 300 innovative professional development sessions, nightly



Exciting News From Capitol Hill

Excerpts from Chris Woodside's Advocacy Blog
RESTON, VA (July 16, 2015)—
The National Association for Music Education (NAfME) is deeply pleased with this afternoon's



Charleston: Home of the WVMEA In-Service through 2021

entertainment, extraordinary performances from across the country, a wild time at the Give a Note Extravaganza, and tons of networking and in-depth learning. Click [here](#) for registration and justification toolkits!



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www.311.com

Calling for Session Proposals

WVMEA is seeking session proposals for the 2016 In-Service in Charleston, West Virginia. Teachers, professors and folks in the music business are encouraged to submit. We are confident that West Virginia music teachers are some of the most innovative and forward-thinking in the career. Please consider sharing your methods, your philosophies and your tips and tricks of the trade with others! Click [here](#) to submit.



Calling All Vocal Association Members!

At the March meeting, the WVVMA left several agenda items tabled that need addressed before the new school year begins. President Leslie Riedel needs to speak with the membership at large right away.

WVMEA has created a new platform for the WVVMA to

development that the United States Senate has passed its bipartisan Elementary and Secondary Education Act (ESEA) reauthorization [proposal](#), the Every Child Achieves Act (S. 1177), by a final vote count of 81 to 17. The Senate's action today is an important step forward in ensuring that all students—regardless of their socioeconomic status—experience the demonstrable positive impact that music education has on learning and life.

By naming music and arts as core subjects in the Every Child Achieves Act, the Senate has acknowledged and begun to address the national problem of the narrowing of the curriculum that has taken place under No Child Left Behind (NCLB) for more than a decade now.

To read the article in full, please visit, www.nafme.org.



Does Your School Have A Chapter?

With the 2015-16 school year very quickly approaching, now is the time to give thought to starting your own chapter of Tri-M, NAFME's honor music society. Tri-M Music Honor Society® is NAFME's international honor society for middle/junior-high and high school students. This National Association for Music Education (NAfME) program recognizes students for their academic and musical achievements, rewards them for their accomplishments and service activities, and inspires other students to excel at music and leadership.

Tri-M offers many different advantages: not only does it create community within your music department, it also benefits your school and community as well.

Click [here](#) for additional

In-Service 2015 was such a financial and economic success that the Charleston Visitors Bureau has extended the use of facilities and discounted hotel rooms for WVMEA through 2021, making this an offer we cannot refuse. Typically, WVMEA has bounced from city to city hosting its annual In-Service. Moving venues each year causes undo stress as each location presents unique logistical and financial challenges. Keeping the In-Service in the same, central location allows for our team to streamline processes, deal with the *expected* instead of the *unexpected* and further allows us to create successful partnerships with local entities.

Information for the 2016 In-Service is available [here](#) (including the list of available hotels) and will continue to be delivered throughout the fall in future editions of Etude.

The Copyright Corner

Copyright: Arranging, Adapting, Transcribing

Provided by NAFME.org

Want to simplify some music for your beginning chorus or transcribe a piano piece for flute? Arranging a copyrighted musical work requires the permission of the copyright owner.

There are Fair Use exceptions in U.S. copyright law that support educators:

1. "Music teachers can

communicate using HipChat. This app is available for your mobile device as well as accessible on your desktop PC or Mac. You can find HipChat in the Apple App Store or in Google Play. You can also access it by visiting www.hipchat.com. This platform works as a chatroom for businesses. It allows users to upload documents for all to see, discuss in real time and share links.

How do you join the discussion/ meeting?

- Download the app or visit the site and create an account. You'll be asked to verify your email address.
- You need to use your real name. No usernames will be accepted as participants in discussions. *(This is how we will verify participants. Note: Actual voting will not occur on HipChat.)*
- Once you've created your account, join/ search the WVVMA Room or click [here](#). The room is private so you must be approved to enter.
- After approval, an email will follow allowing you to participate.

The discussion will begin on Monday, July 27th at 6:00 PM with Leslie Riedel, presiding over the session. It is IMPERATIVE that you join.

Orchestrating Success



**WVMEA Board Member
Changes/ Additions**

information on how to activate or renew your chapter!



WVU Hosted First Smithsonian Folkways Certification Course

MORGANTOWN, WV (July 14-20) - West Virginia University hosted its first Smithsonian Folkways Certification Course early June. Twenty- five West Virginia music teachers were selected to participate in the inaugural program. Dr. Janet Robbins, of WVU spearheaded the course along with Dr. Travis Stimeling, and Dr. Mike Vercelli. Specials guests from the Smithsonian Institute visited and spoke to participants. Other professors, guests and graduate students contributed to the week long course.

Each day, students were immersed in Brazilian, African and Appalachian cultures as well as examining World Music Pedagogy and by weeks end presented a snapshot of a lesson they had prepared. Teachers left the course certified and with an arsenal of new material for their classrooms.

West Virginia University is tentatively planning to offer the course again next June. Stay tuned for this amazing opportunity.

edit or simplify purchased, printed copies, provided that the fundamental character of the work is not distorted or the lyrics, if any, are not altered or lyrics added if none exist.

2. "Music teachers who get a compulsory license* for recording can make a musical arrangement of a work to the extent necessary for their ensemble. The arrangement cannot change the basic melody or fundamental character of the work." ([United States Copyright Law: A Guide for Music Educators](#))

Here's what the law (37 U.S.C. §107) considers to determine Fair Use:

1. the purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes;
2. the nature of the copyrighted work;
3. the amount used and how substantial the portion used is in relation to the copyrighted work as a whole; and
4. the effect of the use on the potential market for or value of the copyrighted work.

**Derivative Works that
Require Permission**

Elected Officials:

- Kathy Fox, President, Marshall County
- Rachel Reynolds, Immediate Past President, Mason County
- Andrea Hasley, President- Elect, Berkeley County

Appointed/ Applied Positions:

- Julie Schultz, Research and Grants, Ohio County
- Neil Randolph, Retired Membership Chair, Brooke County
- Rachel Reynolds, Publications Chair, Mason County
- Jim Alder, Exhibits Chair, Greenbriar County
- Keith Jackson, Colleges and Universities Chair, Monongahela County
- Brandon Willard, In-Service Site Chair (Charleston), Kanawha County



Bandmasters 15-16 Officers President

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1st Vice President, Jazz Chair

Neil King, Monongahela County

2nd Vice President, All-State Band Chair

Tracey Filben, Marshall County

Secretary/Treasurer

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Grant Opportunity!

Although the school year is fast approaching, grant opportunities have not taken a summer vacation!

Could you use up to \$500 in classroom supplies to start off your school year? The McDonald's corporation, along with Stern Advertising, is once again offering the McDonald's MAC (Making Activities Count) grants. McDonald's MAC Grants are awarded to teachers of students in grades 5 through 8 for classroom items which will be used in hands-on lessons and what classroom is more hands-on than the music classroom?

The application process is simple and takes less than 10 minutes to complete. Deadline for application is Friday, August 3rd. A W-9 from either your school or board office must also be completed.

Applications are being accepted for the following counties: Barbour, Brooke, Gilmer, Hancock, Harrison, Lewis, Marion, Marshall, Monongalia, Ohio, Preston, Randolph, Taylor, Tucker, Upshur, and Wetzel. If you have any questions about the application process, please contact me at jaschultz@k12.wv.us or musicschultz@gmail.com

To apply:

<http://www.macgrants.com/macstart>

Julie Schultz
Research and Grants Chair



Dr. Raymond Lowther, New WVDE Fine Arts Coordinator

WVMEA welcomes Dr. Lowther to West Virginia! Dr. Lowther has served as the State Supervisor of Music and Theatre for the Ohio Department of Education and has facilitated the writing of Ohio's Fine Arts Standards and model lessons.

His education includes degrees from George Washington University where he received his Doctor of Education and Ohio University where he received his Master in Education: Curriculum and Instruction.

- Arrangements
- Simplified editions
- Orchestrations
- Instrumental accompaniments
- Adaptations
- Transcriptions
- Translations of lyrics

Requesting Permission

1) Determine the copyright owner (usually the publisher) using the Harry Fox Agency's [Songfile](#) or ASCAP's [ACE Title Search](#).

2) Contact the copyright owner and ask for permission. NAFME member Jay Althouse recommends providing as much information as possible:

- The kind of arrangement—band, chorus, orchestra, etc.
- The number of copies or parts
- Who is making the arrangement—you, a student, or someone for hire
- Who will perform the arrangement—your chorus, the local symphony
- Whether you will sell the arrangement and its price
- How often the arrangement will be used—the 2008 Winter Concert or every year from now on

3) Get permission in writing.

4) Show a copyright notice on the arrangement—on all copies and all parts.

5) Keep in mind that permission may be denied or come with a fee.

6) Don't risk infringement if permission is denied. Statutory damages range

County

For region representatives,
please visit

www.wvbandmasters.org



**Vocal Assoc. 15-16 Officers
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**Orchestra Assoc. 15-16
Officers**

President

Shelby Clark, Marshall



WVMEA at National Assembly

Every June, all fifty states convene in Tysons Corner, VA (a suburb of Washington D.C.) to discuss the business of the National Association. West Virginia sent it's largest delegation to date.

President, Kathy Fox, Immediate Past- President, Rachel Reynolds, President-Elect, Andi Hasley, and Executive Director, Paul Moore, all attended brainstorming sessions on strategic planning, professional development offerings, retaining membership and advocacy.

Other business included voting and narrowing the candidates for the next National President- Elect. After the candidates spoke to the delegation, voting took place. The two candidates are Kathy Sanz of Florida and David Branson of Wyoming.

Within the assembly, WVMEA attended its annual Southern Division meeting where 11 states belonging to that division could share ideas, concerns and growth. These sessions are quite valuable as WVMEA can share in our successes and garner ideas.

During the annual awards banquet, the National Office took the time to recognize members who devoted their lives to the association. Once such recognition was the late Albert (Al) Frey. Al served WVMEA since the 1970's as the Executive Secretary/ Treasurer. National Executive Director, Michael Butera spoke about meeting Al for the first time, recounting how Al drove to a restaurant meeting driving his red Cadillac. Mr. Butera spoke highly of Al and his devotion to WVMEA. West Virginia's delegation was very honored to be a part of this recognition.

from \$500 to \$20,000 for each act of infringement, but can soar to \$100,000 if the infringement was willful.

In his book, *Copyright: The Complete Guide for Music Educators*, Althouse describes noninfringing and infringing adaptations:

- **Noninfringing:** You buy enough copies of a choral work for your SATB choir and change a few notes in the tenor line.
- **Infringing:** You buy one copy of a 2-part work and adapt it for your SATB choir. You write men's parts, notate them with Finale software, and distribute copies to your male singers.

Althouse's rule of thumb: **What if everyone did it?** In the above example, if the publisher already has an SATB version in print, this adaptation could cause a loss of sales for the publisher's edition.

Jay Althouse is a music educator who served as a rights and licenses administrator for a major educational music publisher, as well as serving a term on the executive board of the Music Publishers Association of America. He composes choral music and has written several books in addition to his book on copyright.

—Linda Brown, October 1, 2008 © National Association for Music Education (nafme.org)

County

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County

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County

High School All State Chair

Justin Jones, Marshall County

Middle School All State Chair

Shelby Clark, Marshall County

For all of our band directors in
camp out there.....



For our show choir/ chorus camps
going on this summer.....



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